



# Wirral Bikeathon

Supporting the UTS Live Well Foundation (Hoylake)



## 2023 Wirral Bikeathon

### Information For Bikeathon Entrants

#### PREPARATION FOR THE BIKEATHON

**OBJECTIVE:** We are trying to raise as much money as possible for **The UTS Live Well Foundation**. Thank you for your kind support; we do appreciate what you are doing.

**SPONSORSHIP:** Using the Sponsorship Form please try to get as many sponsors as possible. See the notes overleaf on "Raising Sponsorship". Please note that the entry fee is needed to cover our costs: printing, postage, T-shirts, medals. It is the sponsorship money **you** raise which goes to the charity **The UTS Live Well Foundation** to fund free exercise for people living with cancer.

**YOUR BIKE:** Please CHECK YOUR BIKE well before the Bikeathon day to ensure that tyres and brakes are in good condition and that it is generally roadworthy. Should your bike require a service, then take it along to any of the fantastic bike shops listed below;

- K Cycles - 1186 New Chester Rd, Eastham, Birkenhead) ([www.kcycles.com](http://www.kcycles.com))
- The Bike Shop, (453 Hoylake Road, Moreton) ([www.bikeshopmoreton.co.uk](http://www.bikeshopmoreton.co.uk))
- Bikes and Boards, (170 Banks Rd, West Kirby) ([www.bikeshopwestkirby.co.uk](http://www.bikeshopwestkirby.co.uk))
- Wheel Worx Wirral, (Platts Cottage, The Parade, Parkgate) ([www.wheelworxwirral.co.uk](http://www.wheelworxwirral.co.uk))
- Just Riding Along (22 Bridge St, Neston) ([www.jrabikerepair.com](http://www.jrabikerepair.com))

#### AT THE BIKEATHON

**CAR PARKING:** If you are coming by car please **Park at Arrowe Park Hospital Car Park, Arrowe Park Road, Upton, Wirral, CH49 5PE**. The hospital is kindly allowing us the use of their car parking facilities. **Enter the hospital grounds at the main entrance, turn left at the top of the road where there is a large parking area adjoining the park**. It is a short walk to the Bikeathon Start area through the park, the path is well-signed. **Please do not park** at the Golf Centre in Arrowe Park or on the **main road** where parking is **forbidden**.

**MAPS:** ROUTE AND START/FINISH AREA: Maps of the Bikeathon route and of Arrowe Country Park indicating the parking areas and start/finish area can be downloaded from our website.

**ARRIVAL:** If you have already paid and have your pack please go directly to the start line area and await the opening of the event.

If you have sponsor money you would like to hand over on the day, please make your way to the registration area and speak with one of the event marshals.

**ENTER ON THE DAY:** There will be an **Enter on the Day** table located in the start area. Please note **THE FEES FOR ENTERING ON THE DAY ARE HIGHER: ADULTS: £25.00; 16 AND UNDER : £5.00.**

## **THE START**

**START TIME:** You will be allocated a time between **9.30 am and 11.30 am**. Riders will start in groups to ensure that the roads are not flooded with cyclists. **No one will be permitted to start Section 1 after 11.30 am and Section 2 after 1.00 pm.**

**THE BIKEATHON:** The route is clearly marked on the map, it is also well signed and marshals will be at major intersections and at other locations. Whilst there are some short **off-road sections** on recognised cycle tracks there will be **alternative on-road routes** if people wish to use them instead. **Please see the marshal for the alternative routes**, these are not signed or marshalled. Signs will be removed and marshals will go off duty at **1.30 pm for the first section and at 4.00 pm for the second section and the start/finish area**,

## **SAFETY**

**Please follow the highway code, obey all traffic regulations, road signs, traffic lights and any police instructions. Cycle in single file and keep to the left.**

**CYCLE HELMETS:** We advise all entrants **to wear protective helmets** during the event.

**CHILDREN:** Children must be **at least 8 years old** to ride on their own bike. Children **between the ages of 8 - 12 years must be accompanied by an adult and have the signed consent of their parent/guardian to take part.** There is a column on the Entry Form for this signature. Children younger than this are welcome to take part and can ride for example in a tag-along, in a trailer bike, a tandem, or on a seat behind an adult depending on their age/size. **Group entries** with children aged 8-12 years old must consist of **no more than 10 riders and be accompanied by at least two adults.** Please remember that your children are your responsibility.

**The Bikeathon Route has been carefully planned and is well signed with marshals along the route and at checkpoints. Please note that we cannot be held responsible for any accidents. Please report any incidents to the nearest marshal.**

**THE FINISH:** A Commemorative Medal will be given to all participants.

**SPONSORSHIP MONEY:** Please help the organisers by collecting your sponsorship money promptly which can be paid in a number of ways.

### **Bank Transfer (BACS)**

Our account details for BACS transfer, are as follows:

Account name: The UTS Foundation

Account number: 14203534

Sort code: 402908

### **Cheques**

Please make payable to **The UTS Foundation** and send to Ms C Hynes, Treasurer, Newhall Lane, Hoylake, Wirral, CH47 4BP. (\*Please write your Rider Number on the BACK of the cheque.)

### **Cash on the Day**

All cash should be sealed in an envelope with your name and rider number on and handed into our collection station near the start line.

## **RAISING SPONSORSHIP**

You will forgive us for repeating that the main purpose of this event is to raise as much money as possible for **The UTS Live Well Foundation** so that more and more lives are saved. When asking for sponsorship please remember that:

**The UTS Live Well Foundation** promotes wellbeing in the local community by providing free training programmes for cancer patients and other needful community groups promoting physical and mental health improvements through programmed exercise.

So who should you ask for sponsorship? You can ask your family, friends, neighbours, colleagues at work, at school or college, bosses, staff, members of your club, church, society or at the pub. Use the sponsor forms or Visit [www.gofund.me/80413f5f](http://www.gofund.me/80413f5f) to donate and raise money for this event online.

UTS Foundation Registered Charity 1169421